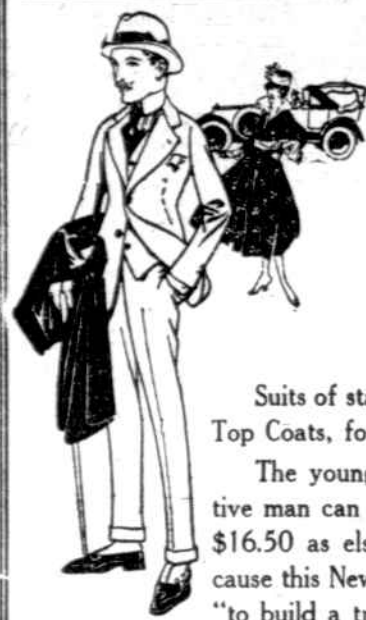


The New Men's Shop

G STREET—TWO DOORS EAST OF ELEVENTH.



SPRING SUITS

And Top Coats,

\$16.50

Suits of startling plaids or demure mixtures; Top Coats, form-fitting and Chesterfield.

The young dandy and the more conservative man can be equally suited as well here at \$16.50 as elsewhere at \$20 to \$25. It's because this New Men's Wear Shop has to do it—"to build a trade."

THE PALAIS ROYAL

A. LISNER.

Hours, 9 to 6.

G and 11th Sts.

BOARD OF TRADE TO SEND PEACE WORKERS

Will Co-operate in World Court League Convening in New York in May.

The Washington Board of Trade will co-operate in an endeavor to secure peace in Europe by sending a committee to the conference of the World's Court League in New York May 2, 3 and 4. The executive committee of the organization yesterday directed the president, E. C. Brandenburg, to appoint the committee in response to a communication from John Hays Hammond, president of the league.

The executive committee also authorized the president to appoint a committee to direct a "tag day" in Washington to secure funds for bettering roads in Virginia. The suggestion for the "tag day" activities was received from the American Automobile Association. The improvement of roads in Virginia is a proposition pertinent to Washington automobilists, it was considered.

The committee elected to membership in the board Ralston P. Jones, Charles H. Taylor, Merrill P. Gallier, W. Hayden Collins, C. G. Van Emon and Louis C. Dismer.

To Send Reading to Trenches.

Mrs. George F. Becker, of 1709 Rhode Island avenue northwest, is making a collection of American magazines to send French soldiers in the trenches. Magazines dealing with phases of the war are not desired. Stories of adventure and sporting literature are particularly wanted.

PRACTICAL HEALTH TALKS

Lillian Whitney, M.D.

Dr. Whitney's popular articles on health and beauty subjects in several leading magazines have been attracting marked attention for a number of years. No other writer on similar topics is better equipped for the work, for Dr. Whitney has established an enviable reputation as a specialist and is endowed with the ability to make herself easily understood by her readers. She will answer all letters relating to her department as promptly as possible. All letters should be accompanied by a stamped envelope and should be addressed care of this paper.

SIMPLE EXERCISES FOR THE LUNGS.

No amount of gymnastics will develop the chest unless deep breathing is practiced and the unused cells of the lungs are brought into active service. All singers have splendidly developed chests and throats and that is because the voice cannot acquire the pitch, the volume it must possess, without perfect lung expansion.

It is not at all necessary to go through a lot of intricate contortions to strengthen the lungs and to improve the chest. When the habit of deep breathing has been established, one-half of the road toward the fulfillment of one's object has been traveled.

1. Stand perfectly erect in a room flooded with fresh air; let the arms hang loosely at the sides. Bring the palms together in front. Now tense the muscles, inhale slowly, deeply. Hold the breath while the arms are swung against resistance backward until the palms meet. Slowly exhale. Rest and repeat.

This is not easy for beginners. Do not hurry. With patience and perseverance

it becomes so. This one exercise done under resistance and the arms swung back vigorously develops the chest amazingly.

2. Assume the same position, arms hanging loosely in front, thumbs locked. Fill the lungs with fresh air and hold it while the arms are forcibly raised above the head, resisting an imaginary weight held in the hands. Slowly lower the arms to their original position while exhaling fully.

This exercise pulls directly upon the muscles of the chest.

3. Perform with a rod, cane or smooth stick. Grasp the rod tightly in both hands held low in back the length of the arms. Inhale deeply. Raise the rod as high as possible, swinging it over the head and bringing down in front. Slowly exhale and repeat. This exercise can be varied indefinitely. After it is mastered, raise the rod as though it were a heavy weight and bring it forward under resistance, also hold it over the head

while holding the inhaled air in the expanded chest and silently count three. Lower the rod and exhale. Increase the counts to five then ten while holding the breath. This brings the muscles of the chest, back, shoulders and arms into play while strengthening the lungs.

Answers to Queries.

Eyelashes: For scant brows apply the following: Quinine sulphate, 5 grains; petroleum, 1/2 ounce. Rub into the brows thoroughly at bedtime.

To strengthen and improve the eyelashes: Tincture of cantharides, 3 drams; refined olive oil, 1/2 ounce; oil of rosemary, 1/4 dram. Mix. Pull the lids (separately) away from the eye and carefully apply with a fine camel's hair pencil.

Mother: Here is a formula which you will find extremely good in overcoming a rash of any kind: Boric acid, 1/2 ounce; glycerin, 1 ounce; camphor water, 1 quart. Dab on the parts with absorbent cotton.

Mrs. Dedrich: I am delighted that my talks are proving so interesting and helpful to you and your circle of friends and will be glad for any suggestions.

MARRIED ON THIRTEENTH, ALAS!

Three years to the day after his marriage in Baltimore, Gilbert O. Curtis filed suit yesterday for an absolute divorce from his wife, Mrs. Genevieve Scott Curtis. And both of these occurrences happened on the thirteenth of the month. Curtis states in his petition, filed by Attorney William A. Sheehan, that they were married by Rev. W. H. Brooks, pastor of the Eighteenth Street Baptist Church in this city, but that a short time afterward they separated.

LITTLE PIMPLES ON BABY'S HEAD

Had to Put Cap On. Became Solid Crust All Over. Took Hair All Out. Awful to Behold.

HEALED BY CUTICURA SOAP AND OINTMENT

"My baby had little yellow pimples come on her head. She would scratch until the blood would come and that made large eruptions. I had to put a cap on her head to keep her from scratching. Her head became a solid crust all over and it took her hair all out. The crust would get dry and then come off and she was awful to behold."

"Nothing would help until I sent for a sample of Cuticura Soap and Ointment. I secured some more and less than one full-sized cake of Cuticura Soap and one box of Ointment healed it." (Signed) Mrs. M. E. Grant, Wesser, N. Carolina, July 24, 1915.

Sample Each Free by Mail With 15-cp. Skin Book on request. Address post-card "Cuticura, Dept. T, Worcester." Sold throughout the world.

Read Dan Sawyer's Want Ad Talk next Thursday.

Correct Answers to Who, What, Where, Quiz

NO. 1.

What is the name of Washington's most celebrated ice cream?
Why is it so popular?
Why is it the best?
Why is it most desirable to buy ice cream in sealed packages?

The Velvet Kind

Cream of Ice Creams.

Because the public have confidence in its manufacture.

Because it is made under the most scientific and sanitary methods possible.

Because its purity is protected at the factory.

These Advertisements Answer

Who? What? Where? Quiz

The Herald republishes the sixty-one questions in the "Who? What? Where? Quiz," this time identifying the advertisers.

The many answers gave a wealth of detail that showed interest and energy on the part of the contestants.

On another page the names of the winners are announced.

NO. 2.

What is the name of Washington's leading shop for children's and misses' garments, located at Tenth and F streets?
What department has this establishment recently installed?
What well-known corsets are sold exclusively in Washington by this store?
What sale of great interest will be run during this quiz?
To every person bringing this advertisement to us we will give a worth-while souvenir.
Give proprietor's full name, address and phone number.
For information inquire at office of store.

Main 4571. MRS. JEANNIE KAFKA.

Kafka's

F AT TENTH.

Our newest department—Muslin Underwear and Corsets. Exclusive local agents for La Vida Corsets. Final day of our anniversary sale. It will pay you to visit our store today. Exceptional values prevail in all departments.

NO. 3.

What Buyers' Club located within 2 squares of 9th and G streets N. W. sells the only "guaranteed-to-poach" eggs in town?
Why is this club so popular with Washington housewives?
Give cost of membership, location, and name of the "live-wire" manager, with phone number.

Weston Buyers' Club

723 Tenth Street N. W.

Sells "Catawba" guaranteed-to-poach eggs. Its popularity is due to the actual money-saving values offered to members, and the excellent service rendered in deliveries. Cost of membership, 50c per month—\$5.00 per year.

G. K. WESTON, Manager, Phone Main 5805.

NO. 4.

What is the name of the largest and best equipped and most sanitary laundry in Washington that makes a specialty of doing family washing, table and bed linen?
Give location and telephone number.

Frazee Potomac Laundry Co.

Corner Eighteenth and D Streets N. W. Tel. 822 Main.

NO. 5.

There is a cozy little Vaudeville Theater on Penna. Avenue devoted to refined Vaudeville and the best of Pictures.
What is the name of this theater?
What are its prices?
How many acts do they show?
How many pictures do they show?
What famous Musical Family will appear there the week of March 13th?

COSMOS

519-21 PENNA. AVE. N. W.

Devoted to Refined Vaudeville and Best Picture Plays.

Prices—Matinees, 10c and 15c.

Evenings and Sundays, 15c and 25c.

Six Acts and Three Photoplays Daily.

The Gallieris, Italy's Foremost Musical Family, Heads the Show All This Week.

NO. 6.

WHAT

Store extends from F to G street through the center of the block and displays the leading makes of high-class merchandise in their particular lines? What is the only vitrified seamless china lined refrigerator made, sold by this firm? What is the foremost art pottery made in America and awarded international honors at the Paris Exposition? What pattern of sterling silver sold by this firm is named after a noted English lord who settled in Virginia? Where is the public rest room located in this store and what patterns of White House china are on display in this room? What pattern of cut glass was named after a noted American of Revolutionary war fame?

Dulin & Martin Co.

1215 F St. N. W.—1214-18 G St. N. W.

1. The Tetterhorn Refrigerator. 2. Rookwood Pottery. 3. Lord Fairfax. 4. Rest room, second floor, F street. Displays Harrison, Lincoln, Grant, McKinley china. 5. Paul Revere.

NO. 7.

What is the name of Washington's Largest Furniture Store?
On what corner is it located?
When was the business founded?
What is the name of the Sale now being held?
What are the Special Household Articles specially priced in our Housewares Dept. for this week?

W. B. Moses & Sons

Corner Eleventh and F Streets N. W.

Founded 1862. Profit-sharing Sale. Combination Mop—one dry and one oil—Brush, 1 Can Oil, 95c.

NO. 8.

What is the firm name of Washington's oldest department store, who use the slogan, "Leaders Then—Leaders Now"?
How many years of successful business are back of every article sold?
Write a jingle of four lines that tells why this is your favorite store, similar to this:
(Name firm here) & Brother take the lead
To furnish everything you need;
Their goods are fine and all concur
To praise firm, clerks and manager.
Cleverness Will Count.

Lansburgh & Bro.

420-430 7th Street N. W.

417-425 8th Street N. W.

Est. 1860.

56 years of successful business.

NO. 10.

WHO handles the largest line of Gas Ranges in Washington?
What are the names of the two principal makes handled by them?
How many ranges do they show in their salesroom this week?
Upon what terms are they sold?

Washington Gas Light Co.,

425 Tenth Street N. W.

The two principal lines of Gas Ranges sold by them are the Acorn and Oriole.

The number of Gas Ranges shown in their salesroom is 52.

These ranges are all sold on easy monthly payments, or 5% discount for cash.

NO. 11.

At Six-Fifteen Fourteenth Street Northwest, Main 7063, LEONARD L. BOWEN, the safety-first Insurance Specialist, issues a salary insurance policy that fits my needs exactly. It is now being popularized by The Preferred Accident Insurance Co., of New York, as its thirtieth anniversary profit-sharing. As a preferred risk an annual salary of \$1,000 would be guaranteed me for \$40 annual cost if I suffer any form of disability and whether confined to the house or not. May pay quarterly if I so desire.

Mr. Bowen handles nothing but insurance and his line includes every branch of that wonderful necessity.

NO. 12.

No. 1—What is the most popular automobile on the market selling for less than one thousand dollars—agency located at 1321 Fourteenth street northwest?
No. 2—What is the price of this car delivered in Washington with full equipment?
No. 3—What car holds the world's nonstop motor record?
No. 4—How many miles were made?
No. 5—How many days were required to make this mileage?
No. 6—What puncture-proof tire is handled by this distributor?
No. 7—What is the name of the distributor?

No. 1—Maxwell

No. 2—\$680.00. No. 3—Maxwell. No. 4—Twenty-two thousand (twenty-two and three-tenths (22022.3)). No. 5—Forty-three days (twenty-three hours (43 ds. 23 hrs.)).

No. 6—LEE PUNCTURE-PROOF TIRE.

No. 7—H. B. LEARY, Jr.

NO. 13.

What is the name of the company located on "G" street near 8th that features the world's greatest Phonograph, the instrument that absolutely re-creates the human voice, eliminating all foreign sound and talking-machine tones?
Why is every overtone brought out and perfect pitch maintained?
Give general description, name of machine, and prices.
Why are Records superior to all others?
In what other line of supplies does this firm specialize?

The McKee Company, Inc.

917 G Street N. W.

The Edison Diamond Disc Phonograph excels all others because of its Diamond Point and extra sensitive Diaphragm. No unevenness in playing. No harsh, discordant qualities. Automatic stop, extra motor, and beautiful cabinets. Prices, \$100 to \$450.

Washington's Largest Surgical Supply Co. Specialize in Hospital, Invalid, and Sick-room Supplies. Orthopedic Appliances, Trusses, Elastic Hosiery, Etc.

What is the name of the Real Estate firm located on New York avenue between 14th and 15th northwest, having these numbers in their address, 0491? What two Fire Insurance Companies do they represent, and what is their charge for \$500.00 fire insurance on furniture for three years?

Philips & Sager

Real Estate, Loans & Insurance, 1409 New York Ave. N. W.

Arlington Fire Insurance Company and the Insurance Company of North America.

We insure your furniture for \$500.00 for \$2.50 for three years. Aetna Liability.

NO. 15.

What Laundry is in Mount Pleasant near 14th and Park road?

How do they launder collars to prevent breaking?

Why is their shirt work superior to other laundries?

Why have they in nine months gained such a wonderful reputation?

Under what condition is their work washed and dried?

Why do they return all articles sent them?

No. 1. Arcade Laundry.
No. 2. Because they are molded on a collar mold that has no pressure to cause breaking.
No. 3. Because they are hand-finished.
No. 4. On account of its superior work and service.
No. 5. Under the most sanitary conditions.
No. 6. Because they have the most efficient employees and system.

WHO? WHAT? WHERE?